



January 5, 2026

Dear Valued Vendor Partner,

WinCo Foods, LLC is pleased to announce the Grand Opening of our new store in Klamath Falls, Oregon – on March 2, 2026.

Store #176 WinCo Foods Klamath Falls, Oregon
2985 Shasta Way
Klamath Falls, OR 97603

In preparation for our Grand Opening, the DSD Procurement team will begin accepting New Store Opening offers. Please contact your appropriate DSD Buyer at the Corporate Office in Boise, ID to submit offers soon. Offers submitted after 1/19/26 may not be considered for display placement.

• DSD Grocery & Variety	Maxine Jones
• DSD Beer, Wine & Spirits	Kristin Hodgson
• DSD Hispanic Foods	Shawn Frederick
• DSD Beverage & Bakery	Jeremey Flores

Please visit the vendor portal at <http://partners.wincofoods.com/DSD> to retrieve the most up-to-date forms. All new store offers should meet the following criteria:

1. Submit multiple or extended promotions to support March & April business.
2. Your set & fill deliveries must be at promotional pricing. Promotion dates should cover the initial early delivery appointments and the in-store performance period.
3. Seek out enhanced promotion rates for the special event.
4. Remember to plan for two cases of free goods to support our New Store Distribution Allowance program.

WinCo Foods is grateful to have you as a partner and appreciates your support!

Looking forward to growing together,

Kathy Miller
VP of Procurement
WinCo Foods, LLC