



September 01, 2026

Dear Valued Vendor Partner,

WinCo Foods, LLC is pleased to announce the Grand Opening of our new store in Walla Walla, WA – on October 26, 2026.

Store #180 WinCo Foods Walla Walla
2370 SE Myra Rd.
Walla Walla, WA 99362

In preparation for our Grand Opening, the DSD Procurement team will begin accepting New Store Opening offers. Please contact your appropriate DSD Buyer at the Corporate Office in Boise, ID, and submit offers by September 11. Offers submitted after may not be considered for display placement.

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| • DSD Grocery & Variety | Maxine Jones |
| • DSD Beer, Wine & Spirits | Kristin Hodgson |
| • DSD Hispanic Foods | Shawn Frederick |
| • DSD Beverage & Bakery | Jeremey Flores |

Please visit the vendor portal at <http://partners.wincofoods.com/DSD> to retrieve the most up-to-date forms. All new store offers should meet the following criteria:

1. Submit multiple or extended promotions to support September & October business.
2. Your set & fill deliveries must be at promotional pricing. Promotion dates should cover the initial early delivery appointments and the in-store performance period.
3. Seek out enhanced promotion rates for the special event.
4. Remember to plan for two cases of free goods to support our New Store Distribution Allowance program.

WinCo Foods is grateful to have you as a partner and appreciates your support!

Looking forward to growing together,

Kathy Miller
VP of Procurement
WinCo Foods, LLC